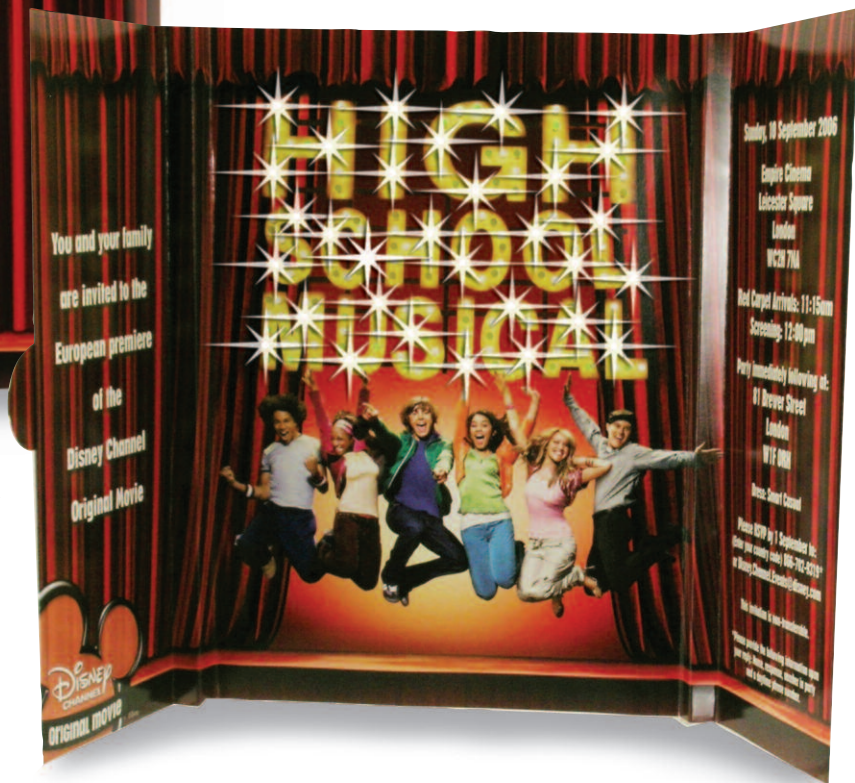


Make sure your event is remembered. Multisensorize® your invitation with Audio, Lights, Dimension, Scent or Taste.

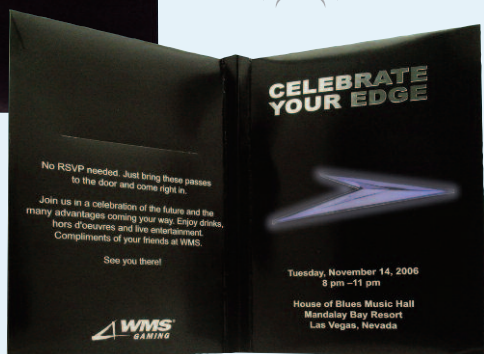
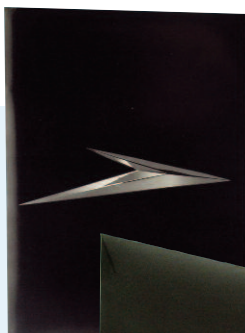
Invitations



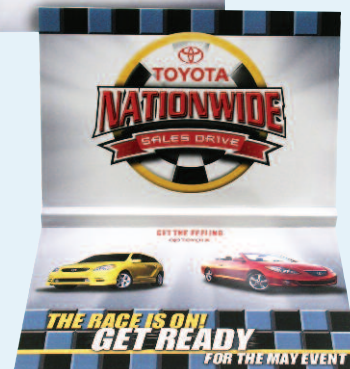
Invitations



Flashing LED and Fully
Orchestrated Invitation
Closed Size: 6" x 9"
Opened Size: 12" x 9"



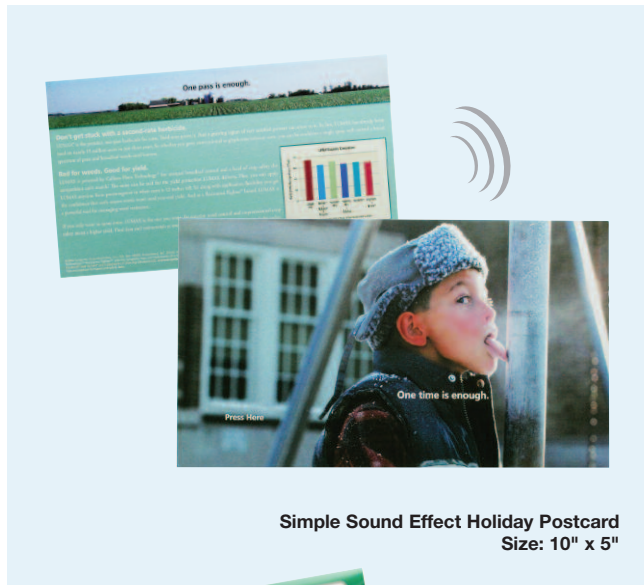
Back-Lit LED Acetate with Sound Effect Invitation
Closed Size: 5" x 7" Opened Size: 10" x 7"



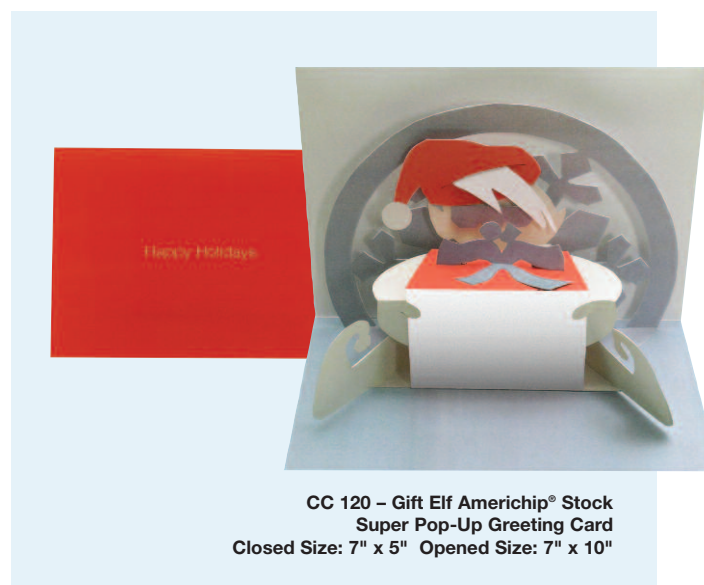
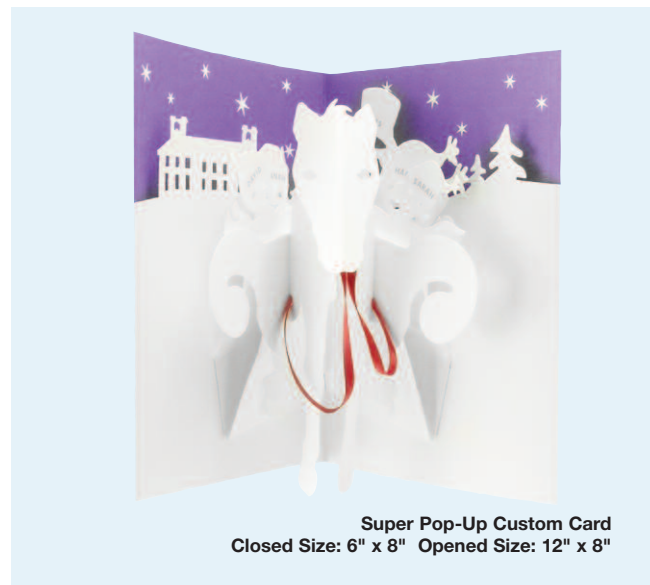
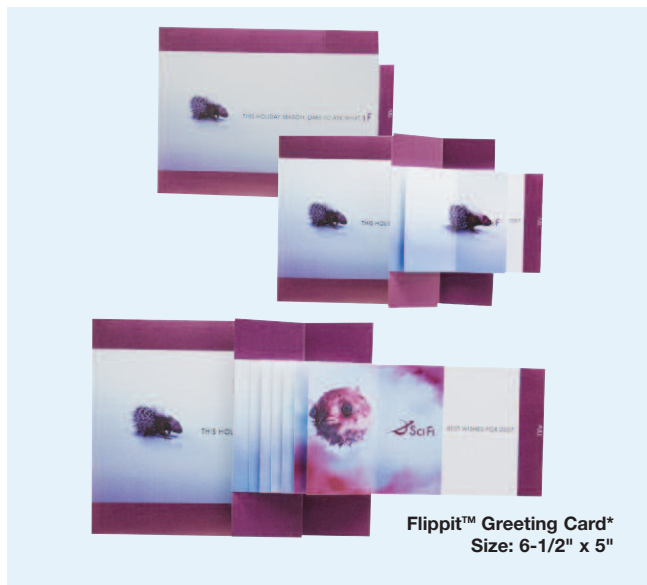
Simple Sound Effect Invitation
Closed Size: 7" x 5" Opened Size: 7" x 10"

Show a valued customer your appreciation with a Multisensorized® holiday greeting. Create a custom card or choose from over 30 stock Americhip® original designs.

Holiday Greetings



Holiday Greetings



*Americhip® is the exclusive supplier of Flippits™ under U.S. Patent #6,246,461.

Holiday Greetings



CC 505 – Skaters Americhip® Stock Snap-Up Ornament Card
Closed Size: 6-1/2" x 5-1/2" Opened Size: 5-1/4" x 5-1/4" x 3"



Snap-Up folds flat for mailing.

CC 515 – Americhip® Stock Snap-Up Ornament Card
Closed Size: 5" x 6-1/2" Opened Size: 3-1/2" x 6-1/2" x 3-1/2"



CC 115 – Ornament Americhip® Stock
Super Pop-Up Greeting Card
Closed Size: 5" x 7" Opened Size: 10" x 7"



CC 510 – Rocking Horse Americhip® Stock
Snap-Up Ornament Card
Closed Size: 6-1/2" x 5-1/2" Opened Size: 7-1/2" x 5-1/2" x 1"



CC 218 – Winter Trees Americhip® Stock Pop-Up Greeting Card
Closed Size: 7" x 5" Opened Size: 7" x 10"



CC 525 – Tree Americhip® Stock
Pop-Up Greeting Card
Closed Size: 4-3/4" x 7"
Opened Size: 3-1/2" x 7" x 2-3/4"

Unique Materials & Flocking

Add materials in and on print to enhance the sensory impact of your marketing communications.



Flocked Sticker Direct Mailer
Closed Size: 5" x 7" Opened Size: 10" x 7"



Snow Globe Mailer with Acetate Pouch of Styrofoam Beads
Closed Size: 7" x 5" Opened Size: 14" x 5"



Handout with Sandpaper Material
Closed Size: 5" x 3" Opened Size: 5" x 6"



Invitation with Acetate Pouch of Sand & Seashells
Closed Size: 6-1/2" x 9-1/2" x 3/8"
Opened Size: 17-1/2" x 9-1/2" x 3/8"



Invitation with Acetate Pouch of "Fairy Dust" Sparkles
Closed Size: 6-1/2" x 9-1/2" x 3/8"
Opened Size: 17-1/2" x 9-1/2" x 3/8"

new



Scent Brochure
Technology: Custom Micro-Encapsulated Scent

new

Taste Mailer
Technology:
Custom Developed
Taste Strip in Foil Pouch



new

Taste Press Kit
Technology:
Custom Developed
Taste Strip in Foil Pouch



new

Scent Mailer
Technology:
Custom Micro-Encapsulated Scent



new



Taste Insert
Technology: Custom Developed Taste Strip in Foil Pouch

See your marketing message spin and twirl with our new motorized technology or look through Super 3-D Glasses at the highest quality 3-D imaging technology available.

Motorized & Super 3-D



new

Americhip® has something seriously to show

Our new motor brings cool to a whole new level.

Perfect for use in the following applications:

- Direct Mail
- Packaging
- Gift Cards & Gift Card Holders
- Promotions
- Premiums
- P.O.P.

Our new motor brings cool to a whole new level.

Perfect for use in the following applications:

- Direct Mail
- Packaging
- Gift Cards & Gift Card Holders
- Promotions
- Premiums
- P.O.P.

Actual Spinning Objects

MP 4520 – Motorized Brochure with Fan Shape
Closed Size: 6" x 9" Opened Size: 12" x 9"



new

INTRODUCING PATENTED VIRTUAL VIDEO EXCLUSIVELY FROM

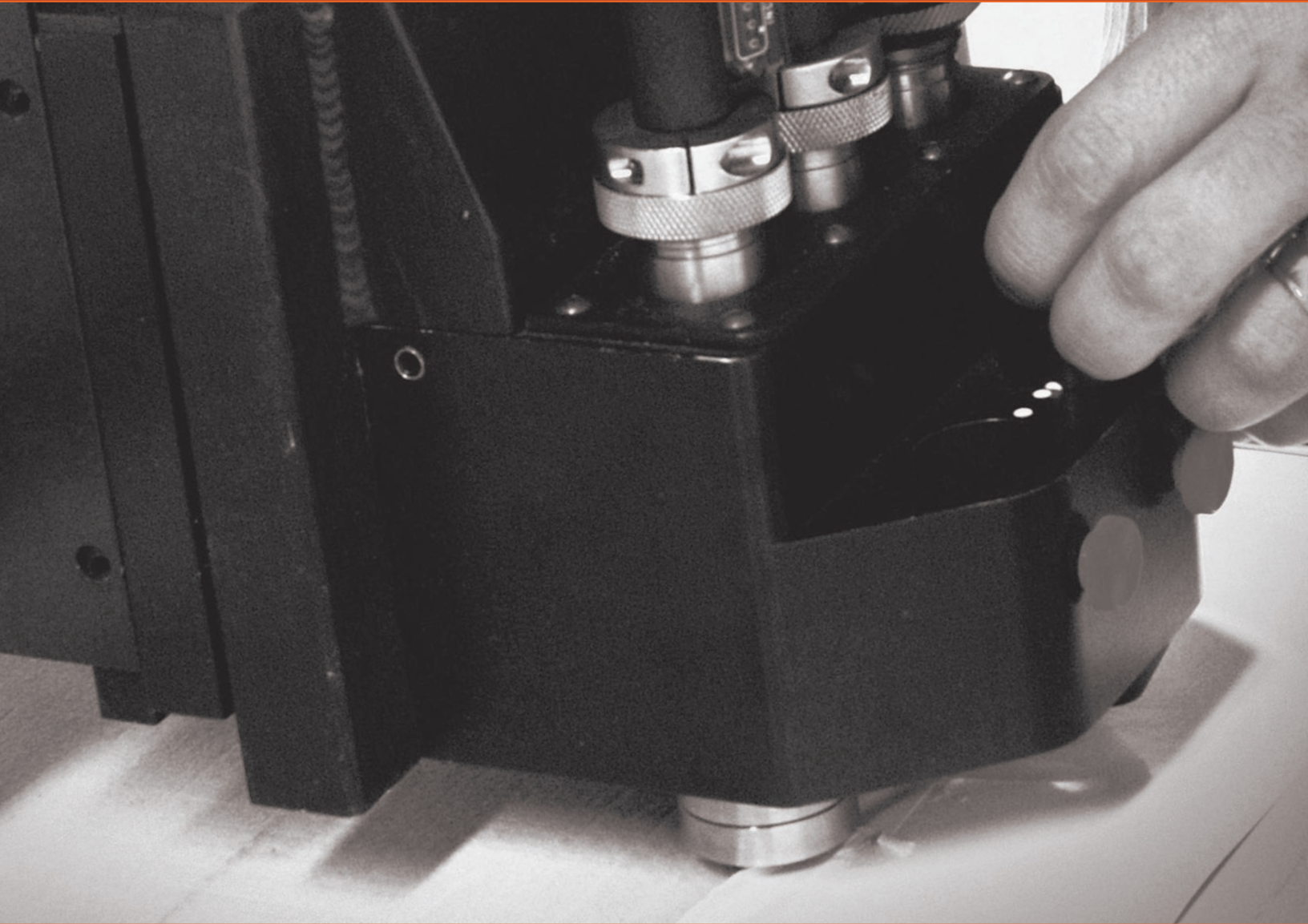
Virtual Video Mailer with Audio Technology: Synchronized Moving Lenticular
Closed Size: 6" x 9" x 1/4"
Opened Size: 12" x 9" x 1/4"



new

MP 4530 – Super 3-D Mailer with 3-D Glasses
Size: 8" x 10"

MAGAZINE INSERTS



Hand-crafted artistry meets the precision of technology.



Audio

Starch data confirms: 100% Stopping Power,
100% Brand Awareness and 89% Pass-Along



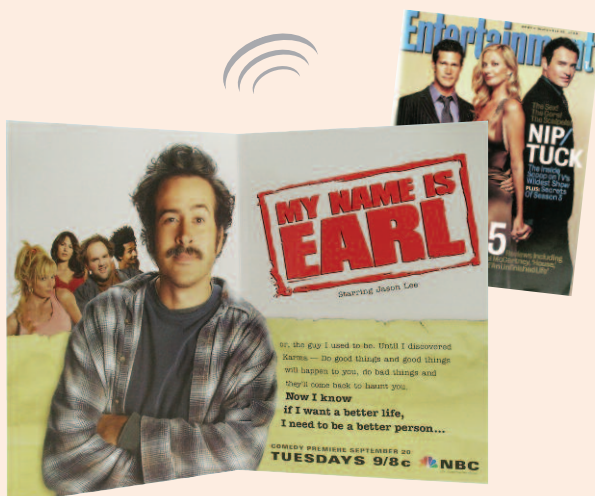
Audio Logo Cover Insert
Audio Content: Darth Vader Sound Effect



Musical Audio Logo Insert
Audio Content: "Hawafena" set to Hallelujah Chorus



Musical Audio Logo Insert with Spring Activated Bobble-Heads
Audio Content: Rapper KRS-One Singing Steady Bounce



Talking Insert
Audio Content: 10-Second Talking Message



Singing Insert
Audio Content: Elvis Singing Blue Suede Shoes
with 20-Second Talking Message



Musical Insert with Super Pop-Up and Scent
Audio Content: Fully Orchestrated Ad Campaign



Singing Insert
Audio Content: The Beatles Singing *Hard Days Night*



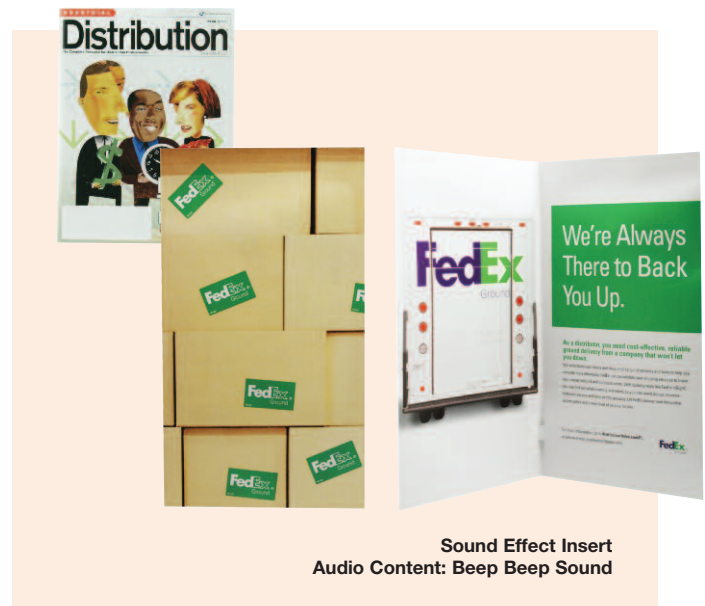
Singing Insert
Audio Content: Dr. Hook Singing
On the Cover of the Rolling Stone

Audio

Americhip Audio Insert: Highest scoring ad in past 30 years according to Starch survey.



Musical Newspaper Insert
Audio Content: Zoom Zoom
Ad Campaign Fully
Orchestrated



“Starch” Report research confirms that Americhip’s interactive inserts provide greater value through superior brand recognition.

Lighted



Glowing Insert
Light Technology: Glowing LED with “Fader” Effect



Scrolling Message Insert
Light Technology: Scrolling LCD Lighted Text Display



Lighted Insert
Light Technology: Multiple Flashing LED

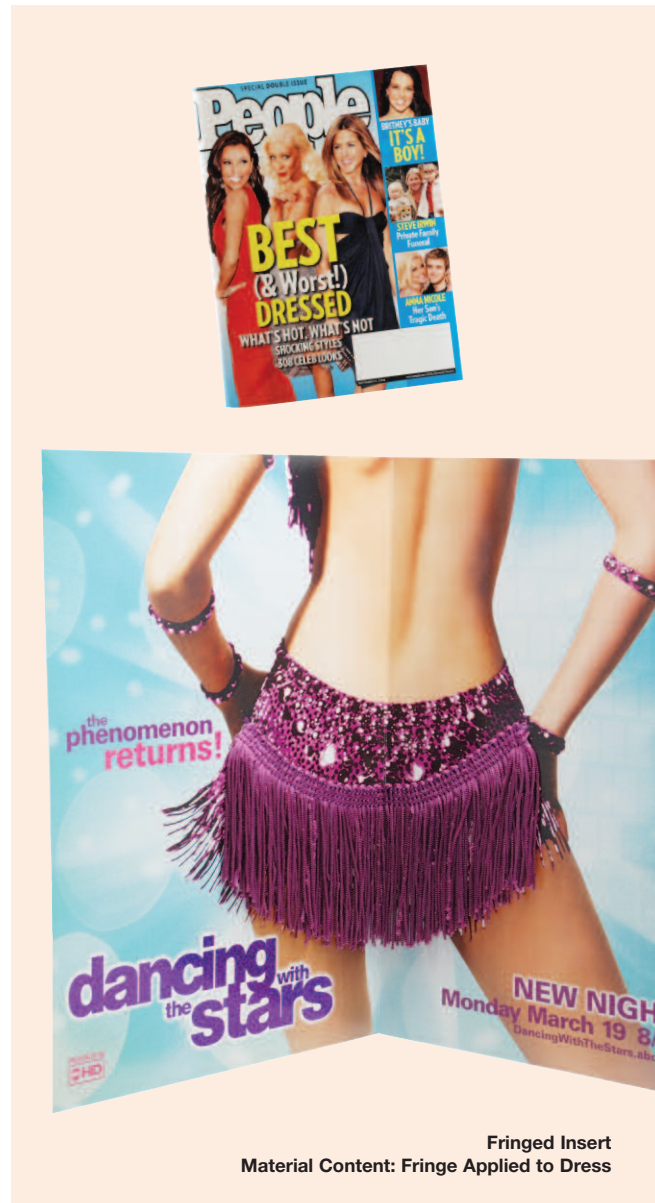


Lighted Flashing Insert:
Light Technology: Electroluminescent (EL)
Light Panel with Customized Flash Pattern



Lighted Insert
Light Technology: LED Back-Lit Acetate
(Featuring 20-Second Talking Message)

Unique Materials



Micro-Encapsulated Scent and FDA approved Taste Strips are the latest sense technologies that make Americhip® the leader in Multisensory® branding.

Scent & Taste

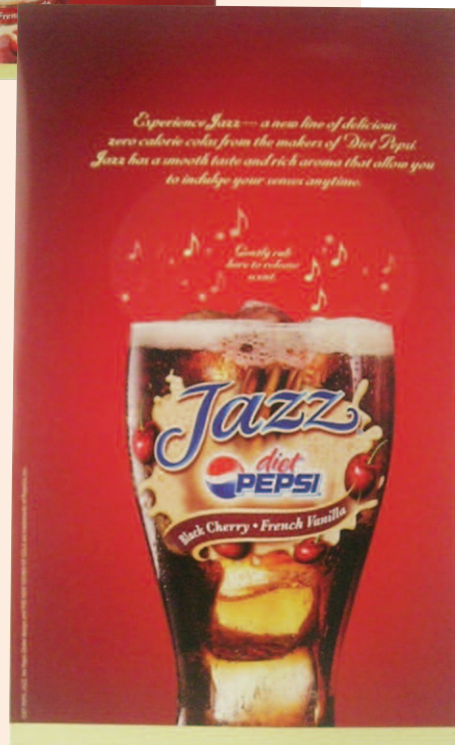


new



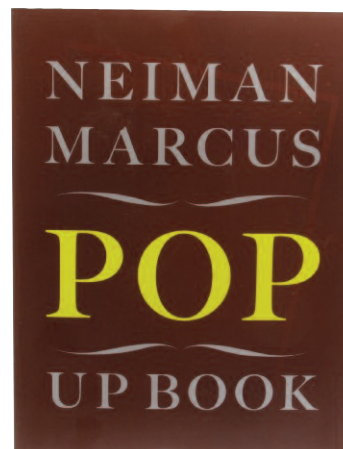
new

Scent Insert
Technology:
Custom Micro-
Encapsulated Diet
Pepsi Jazz Scent
(Stock Scents are
also available)



Taste Insert
Technology: Custom Developed
Taste Strip in Foil Pouch

Super Pop-Ups



Super Pop-Up Insert
 Dimensional Content: Complex Series of Squares
 Lock Together to Form the Figure's Dress



Paper-in-Motion Insert
 Dimensional Content: Pop-Up with Flapping Motion



Super Pop-Up Insert
 Dimensional Content: Multiple Layers
 Pop-Up Under a Tent Canopy

Maximum impact: Turn an 8-1/2" x 11" flat ad into additional inches of airspace with our Premium Pop-Ups.

Super Pop-Ups



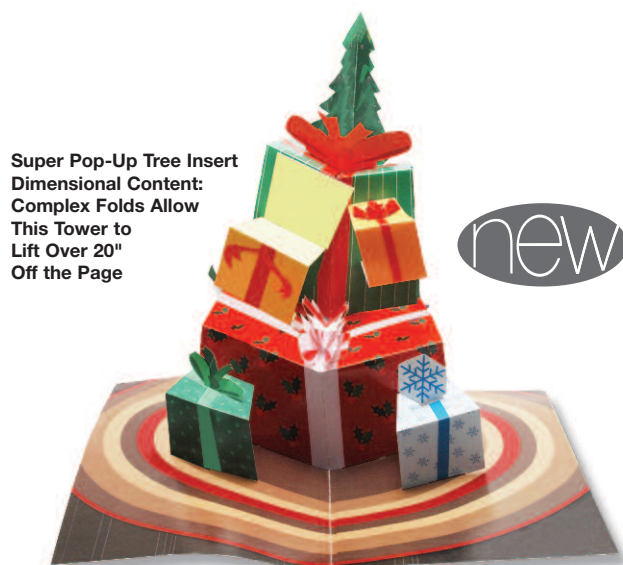
SPU 2000 – Super Pop-Up Arch
Dimensional Content: Complex Pop-Up
Arching Across Two Pages



Super Pop-Up Insert
Dimensional Content: Acetate and Paper
Combine to Highlight a Museum's Collection



SPU 2500 – Super Pop-Up Volcano
Dimensional Content: Exploding Volcano Pop-Up
with Flying Debris



Super Pop-Up Tree Insert
Dimensional Content:
Complex Folds Allow
This Tower to
Lift Over 20"
Off the Page

Super Pop-Up
Lighted Snowman
Dimensional Content:
Interlocking Frosted Acetate
with Lighting makes the
Snowman Glow



Super Pop-Ups

Your message will dance off the page with our incredible spinning technology.



SPU 2200 – Super Pop-Up with Twirling Figures
Dimensional Content: Multiple Pop-Up Figures with Spinning Movement



Super Pop-Up Windows Insert
Dimensional Content: Layered Windows with Printed Acetate



SPU 2200 – Super Pop-Up with Twirling Figures
Dimensional Content: Multiple Pop-Up Figures with Spinning Movement



Paper-in-Motion Insert
Dimensional Content: Pop-Up with Rocking Motion



Pop-Up Insert
Dimensional Content: Opens with Pop-Up Display



Complex Pop-Up Insert
Dimensional Content: Triple Plane V-Pop



Multiple Plane Insert
Dimensional Content: 4 Layers of Folded Paper with Z-Fold Format

Pop-Ups

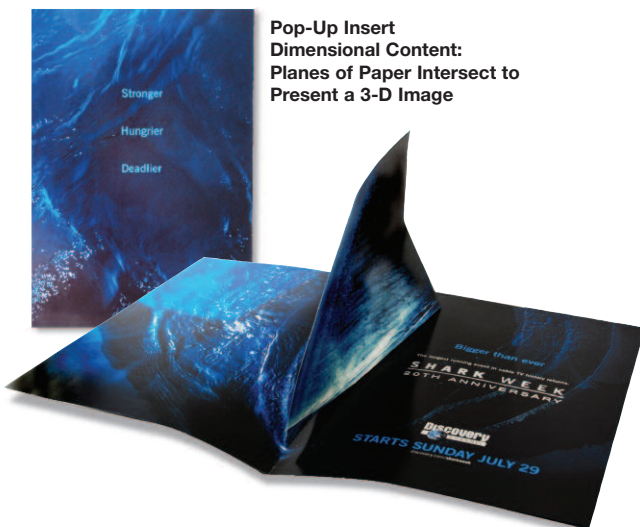
Dimensional inserts that explode, pop-up, pull out, slide, spin and more!



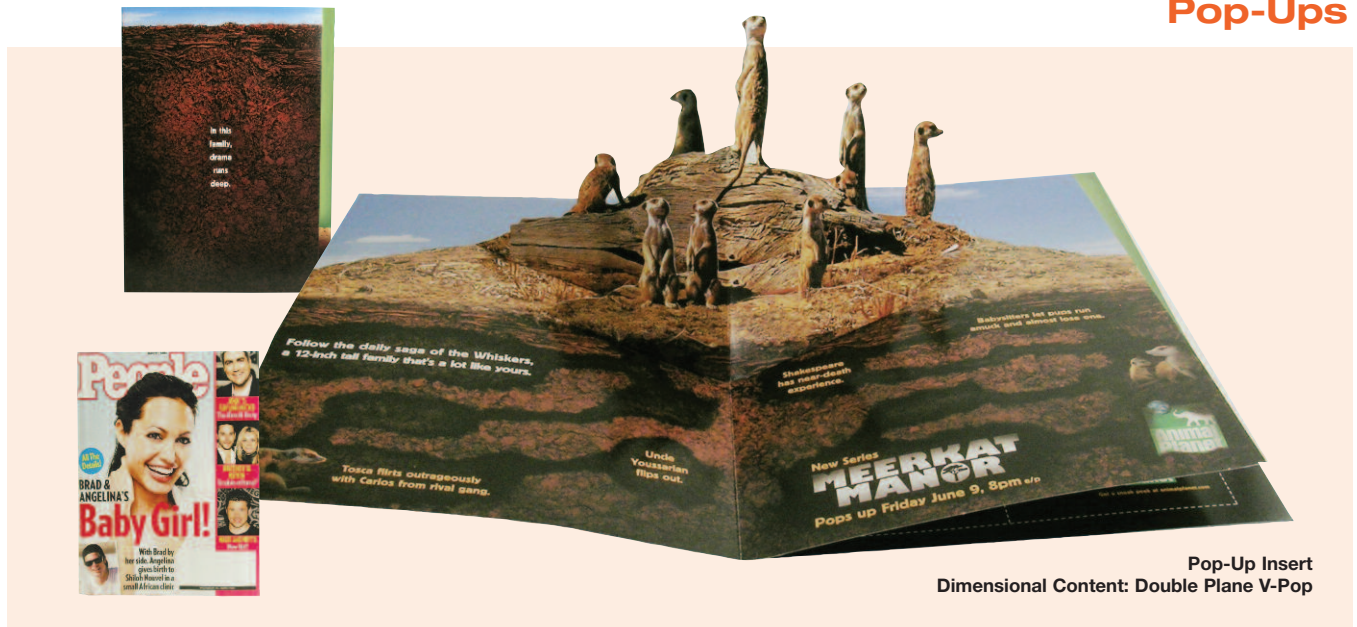
Pop-Up Flower Insert
Dimensional Content:
Layered Flower Pop-Up



Pop-Up Insert
Dimensional Content: Double Plane Pop-Up



Pop-Up Insert
Dimensional Content:
Planes of Paper Intersect to
Present a 3-D Image



Pop-Up Insert
Dimensional Content: Double Plane V-Pop



V-Pop Newspaper Insert
Dimensional Content: Single Plane V-Pop



Pop-Up Insert
Dimensional Content: Pop-Up with Rocking Motion



Pop-Up Insert
Dimensional Content: Single Plane Pop-Ups



Pop-Up Insert
Dimensional Content: Pop-Up with Motion

Economy Designs



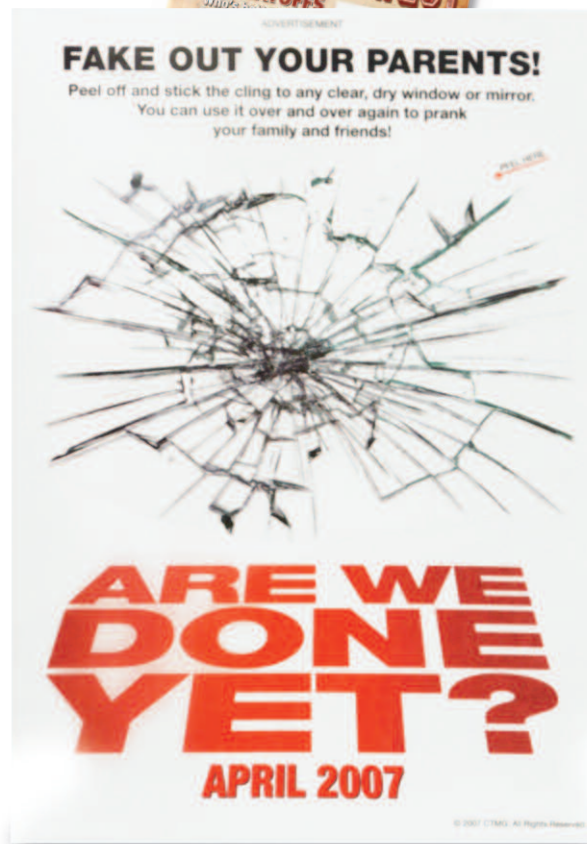
Kiss-Cut Sticker Insert
Dimensional Content:
Peel-Off Stickers to Reveal Various Messages



Flocking Kiss-Cut Sticker Insert
Dimensional Content:
Peel Off Flocked Stickers to Create Your Own Scene



Kiss-Cut Sticker Insert
Dimensional Content:
Peel-Off Stickers to Reveal Various Messages



ClingZ with Versaliner Insert
Dimensional Content:
Kiss-Cut Static Cling Sticker Adheres to Any Smooth Surface

Low cost solutions that cut through the clutter and grab attention.

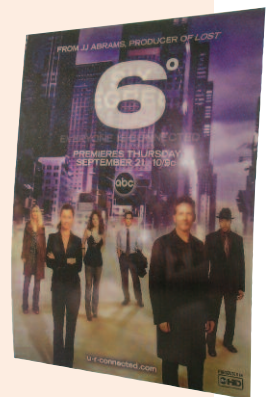
Economy Designs



Lenticular Insert
Dimensional Content:
3-D and Multi-Phase Lenticular



Window Reveal Insert
Dimensional Content:
Window Opens to
Reveal Hidden Message



Lenticular Insert
Dimensional Content: 2-Phase Lenticular



Tri-Fold Economy Insert

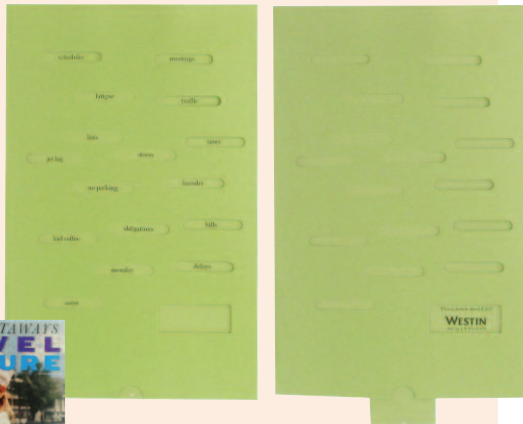


Lenticular Insert
Dimensional Content: Multi-Phase Lenticular

Economy Designs



Foil Insert
Dimensional Content: Printed Holographic Foil



Slide Retractor Insert
Dimensional Content: Paper Engineered Tab Slide Retraктор



Heat Reveal Insert
Dimensional Content: Rub Gently on Heat Activated Area to Reveal Hidden Message



Water Reveal Insert
Dimensional Content: Rub Wet Cloth on Silver Area to Reveal Hidden Message



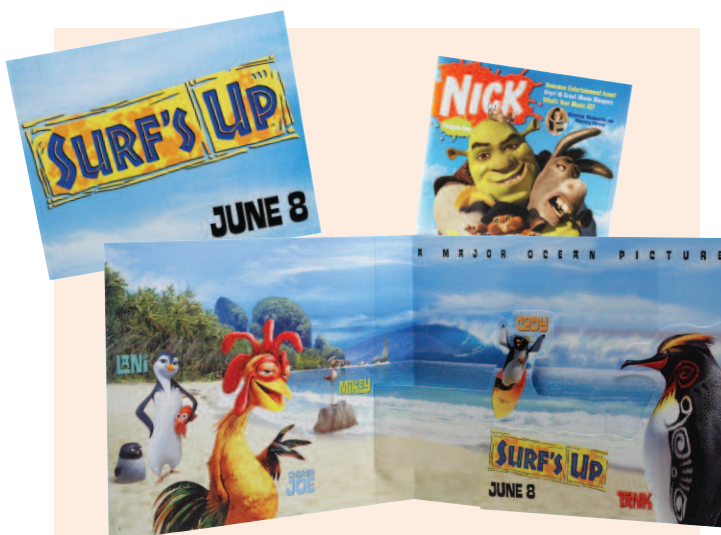
Build Your Own Insert
Dimensional Content: Consumers Can Build Their Own Replicas with Perf and Tab Technology



Scratch Off Insert
Dimensional Content:
Printed Scratch Off Material Reveals Full Color Image



Economy Flippit™ Insert*
Dimensional Content:
Flippit™ Design Illustrates Character Movement



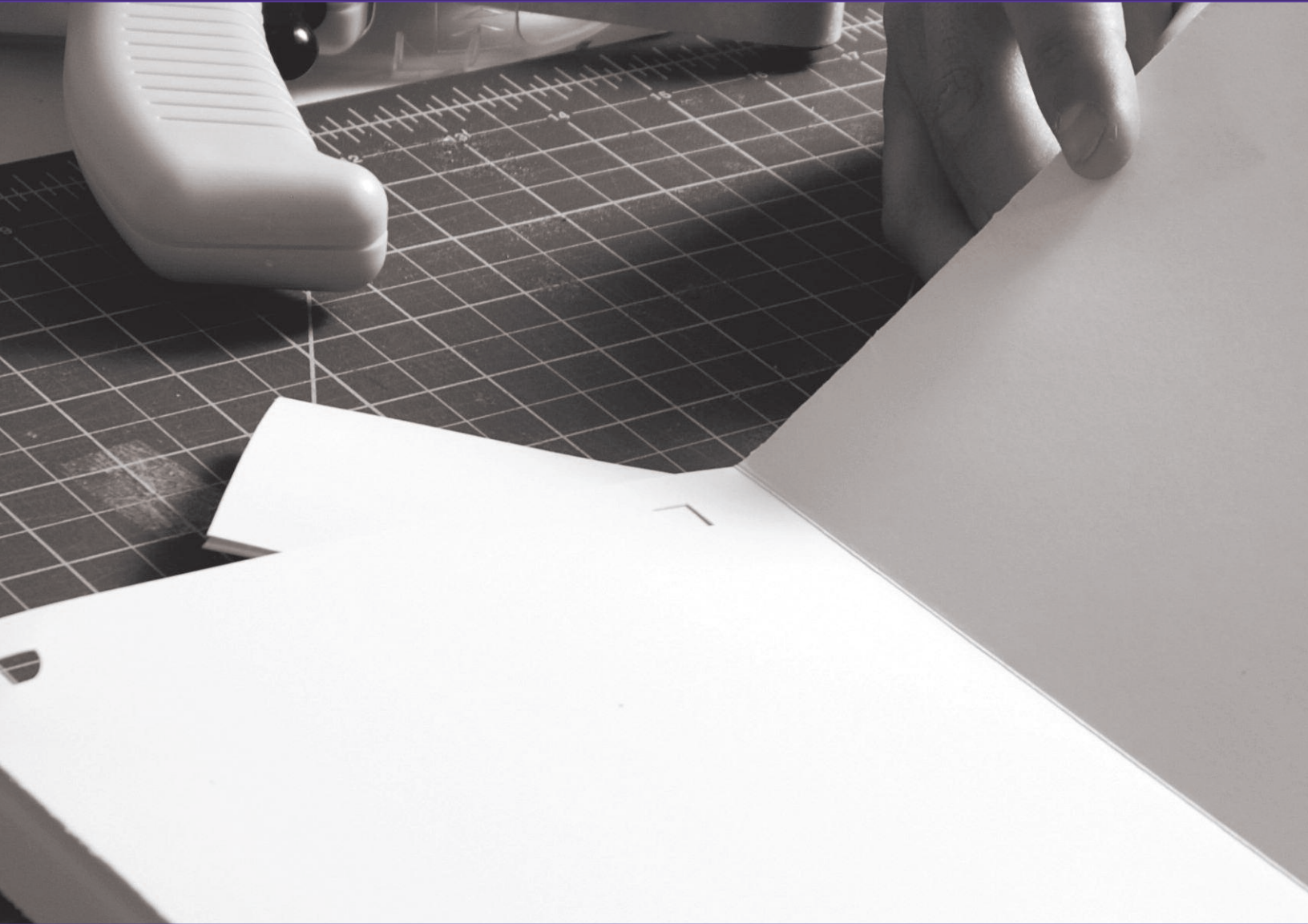
Slide-Motion Insert
Dimensional Content: Page Activated Slide Motion



Economy Flippit™ Insert*
Dimensional Content:
Flippit™ Design Morphs One Image to Another

*Americhip® is the exclusive supplier of Flippits™ under U.S. Patent #6,246,461.

PACKAGING

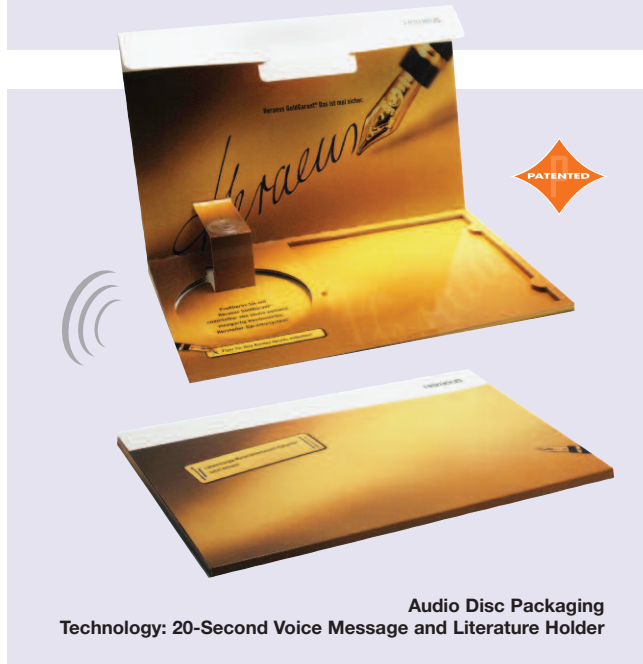


**Designs that house, protect and present with
dependability and style.**





Audio DVD Packaging
Technology: 20-Second Theme
Song with LED Headlights
Holds Full Collection of Discs



Audio Disc Packaging
Technology: 20-Second Voice Message and Literature Holder



Audio Disc Packaging
Technology: 10-Second Computer Sound
Effect in Complex Computer Shape Box

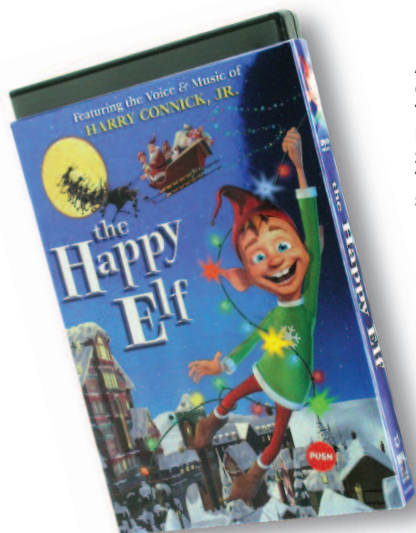


Audio Disc Mailer
Technology: 10-Second Musical
Message & Pop-Up Disc Holder



**Audio and Lighted
Book-Style DVD
O-Sleeve Packaging**
Technology: 20-Second
Theme Song and Back-
Lit LED Lighting

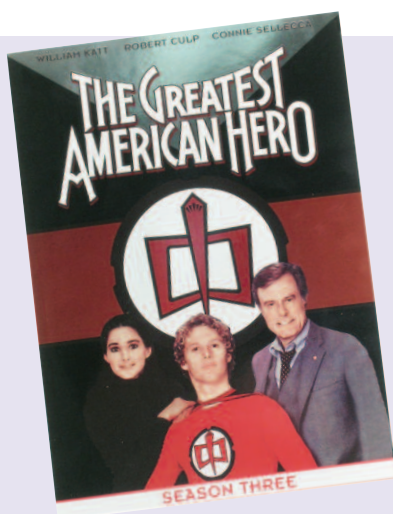
Audio & Light



Audio and Lighted DVD
O-Sleeve Packaging
Technology: Flashing
Multiple LEDs with
20-Second Holiday
Theme
Size: 5" x 7"



Audio and Lighted DVD O-Sleeve Packaging
Technology: Back-Lit LEDs with 20-Second Musical Message
Size: 5" x 7"



Audio O-Sleeve Packaging
Technology: 20-Second "Theme Song"
Size: 5" x 7"

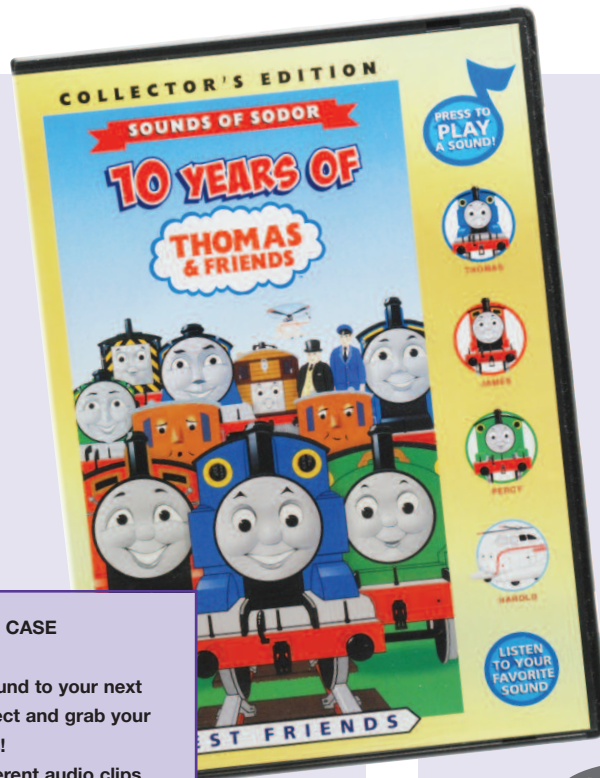


Audio and Lighted Double
Disc Holder
Technology: 20-Second
Liza Minelli Song
with Sequential LEDs
Closed Size: 6" x 12" x 1"
Opened Size: 12" x 12" x 1"



Audio Book-Style DVD O-Sleeve Packaging
Technology: 10-Second Talking Message
Closed Size: 5" x 7" Opened Size: 10" x 7"

new



Talking Disc Case
Technology: 10-Second Simple Sound Effect

NEW! TALKING DISC CASE

Add the power of sound to your next disc-packaging project and grab your audience by the ears!
Program up to 4 different audio clips on the same case.

Great for Corporate use:

- Generate excitement for a trade show
- Motivate your sales team
- Introduce new products and services
- Educate distributors/customers

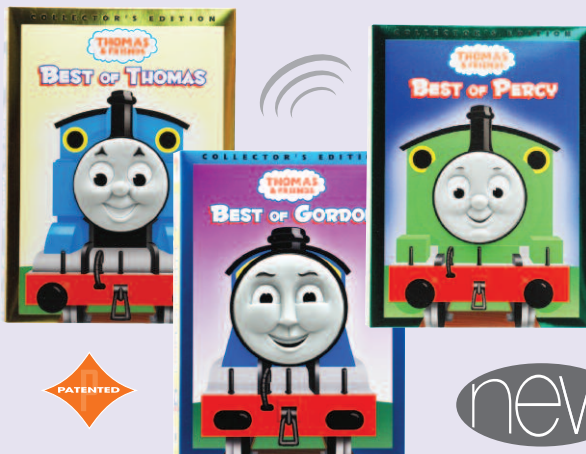
Great for Entertainment use:

- Play soundtrack clips
- Special sound effects
- Highlight a character's personality
- Call attention to bonus features
- Enhance collectibility

new



MP 2670 – Audio & Scented Disc Holder
Technology: 10-Second Wind Chime Sound with White Tea Scent
Closed Size: 5" x 5" Opened Size: 15" x 5"



new

Audio & Molded Plastic O-Sleeve Packaging
Technology: 10-Second Simple Sound Effect

new



MP 2675 – 3-Panel Scented Disc Holder
Technology: Fresh Meadow Scent with Acetate Sleeve Holder
Closed Size: 8" x 5" Opened Size: 16" x 5"

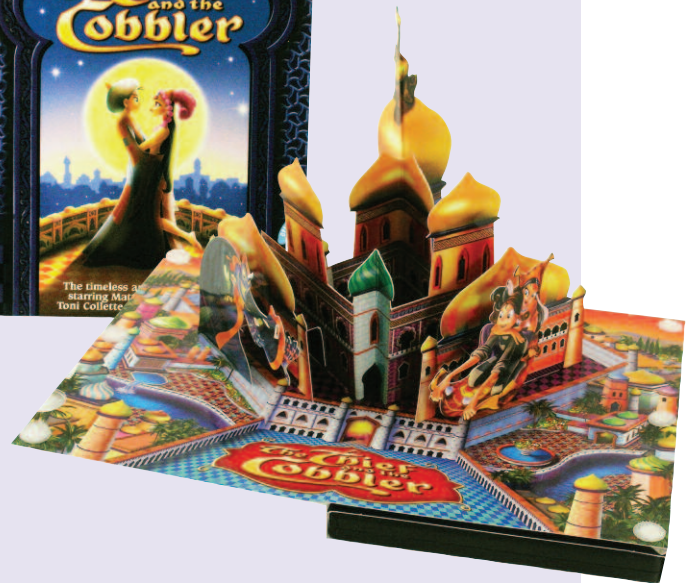
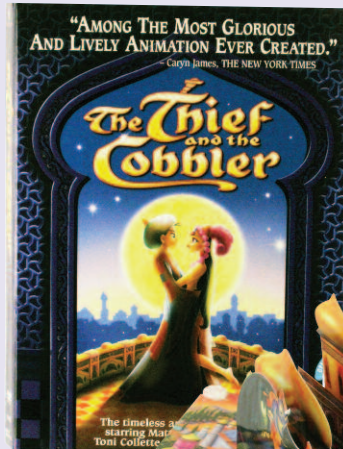
Dimensional



**MP 1430 – Collectible DVD,
CD and Brochure Gift Box Set**
Dimensional Content: Book-Style
Packaging with Multiple
Product Inserts
Size 13" x 15" x 1"



MP 2685 – Press Kit Disc Holder
Dimensional Content: 4-Panel Literature
Holder & Molded DVD Case
Closed Size: 9" x 12"
Opened Size: 18" x 12"



MP 2680 – Super Pop-Up DVD O-Sleeve Packaging
Closed Size: 5" x 7" Opened Size: 10" x 7"



MP 2690 – Box Style Disc Holder
Dimensional Content: Die-Cut Foam Disc Holder
Closed Size: 5" x 7" Open Size: 10" x 7"



MP 1707 – Telescoping CD/DVD Holder
Closed Size: 5-1/2" x 7-1/2" Opened Size: 19" x 7-1/2"



MP 1204 – 2-Panel Pop-Up Brochure CD/DVD Holder
Closed Size: 8" x 5" Opened Size: 8" x 11"



MP 2695 – 5-Panel Self-Mailer Disc Holder
Closed Size: 5" x 5" Opened Size: 15" x 15"



MP 1206 – 2-Panel Brochure + CD/DVD Holder
Closed Size: 8" x 6" Opened Size: 8" x 12"



MP 1205 – Glow Paper O-Sleeve Packaging
Technology: Glow Paper Holds
Light Charge for Over 8 Hours
Size: 5" x 7"



MP 1709 – Telescoping Self-Mailer CD/DVD Holder
Closed Size: 5" x 5-1/2" Opened Size: 17" x 16-1/4"

Audio



*Americhip is the exclusive supplier of audio packaging under U.S. Patent #5,275,285.

**Americhip is the exclusive supplier of audio mailing tubes under U.S. Patent #5,762,194.



Simple Sound Effect and Lighted Packaging Technology: 20-Second Motorcycle Sound with Back-Lit Acetate Cover Scene



Flashing LED Product Packaging Technology: Flashing LED
Size: 10" x 13" x 1"



MP 2340 - Electro-Luminescent (EL) Press Kit Packaging
Dimensional Content: Folder-Style Packaging with Velcro Closure
Size: 9" x 12" x 3/4"



LED Lighted Product Packaging Technology: Flashing LED Display on Pop-Up Cover



Audio and Lenticular Packaging Audio Content: Simple Sound Effect
Size: 3-1/2" x 3" x 3-1/2"

Dimensional



MP 2600 – Promotional Packaging
Dimensional Content: Tuck Box with Custom Flocked Insert



MP 2605 – Telescoping Packaging
Dimensional Content: Self Mailing 3-Level Telescoping Box



MP 860 – Blooming Package
Outer Box Size: 4" x 4" x 12-5/8"
Inner Box Size: 3-5/8" x 3-5/8" x 9-3/8"



MP 2610 – Promotional Packaging
Dimensional Content: Custom Die-Cut Product & Brochure Holder



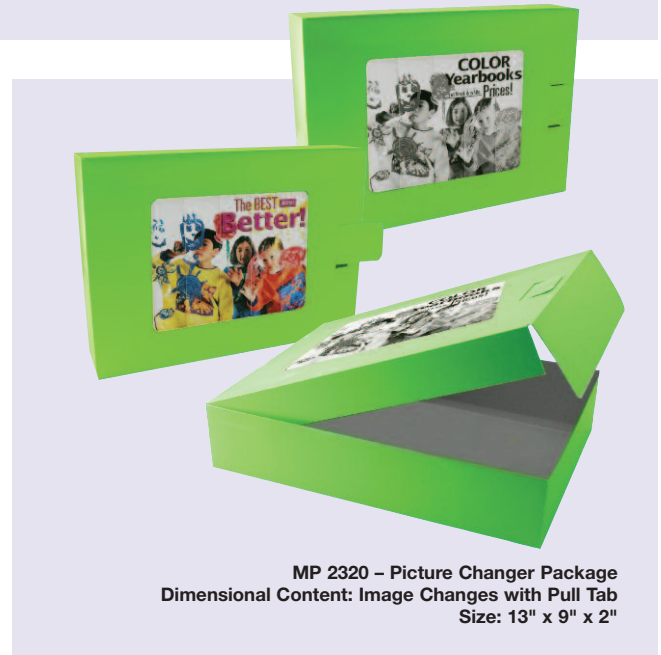
MP 2341 – Press Kit Packaging
Dimensional Content: Folder-Style Packaging with Velcro Closure
Size: 9" x 12" x 3/4"



MP 2615 – Promotional Packaging
Dimensional Content: Self Mailing
Flip Box with Custom Product Included



MP 2620 – Press Kit Packaging
Dimensional Content: Information & Brochure Holder



MP 2320 – Picture Changer Package
Dimensional Content: Image Changes with Pull Tab
Size: 13" x 9" x 2"



MP 2310 – Promotional Package with Brochures
Dimensional Content: Frosted Acetate Sleeve
with Custom Die-Cut Insert
Size: 8" x 8" x 1"



MP 2625 – Promotional Packaging
Dimensional Content: Economy Product Holder Packaging

Dimensional



MP 2630 – Book Style Press Kit
Dimensional Content: Side Pocket
Literature Holder with Cover Pop-Up



MP 2631 – Product Packaging
Dimensional Content: Chocolate Box
Packaging with Cello Holders and Ribbon



MP 2632 – Product Packaging
Dimensional Content: Chocolate Box
Packaging with Cello Holders and Ribbon



MP 2635 – Press Kit Packaging
Dimensional Content: "Foosball"
Design Cover Encased in Acetate



Unique Materials & Scent



MP 1402 – Scented 3-Panel Picture Changer CD/DVD Holder
Technology: Custom Micro-Encapsulated Scent
Closed Size: 5-1/2" x 7-3/8" Opened Size: 11" x 7-3/8"



MP 2360 – Magnetic Cube-Puzzle Packaging
Dimensional Content: Promotional Packaging
with 4 Magnetic Cubes – Great Play Value!
Size: 3" x 3" x 3"



MP 2660 – Product Packaging
Dimensional Content: Super Pop-Up Box
with Flocked Tray and Scent Sample Holder

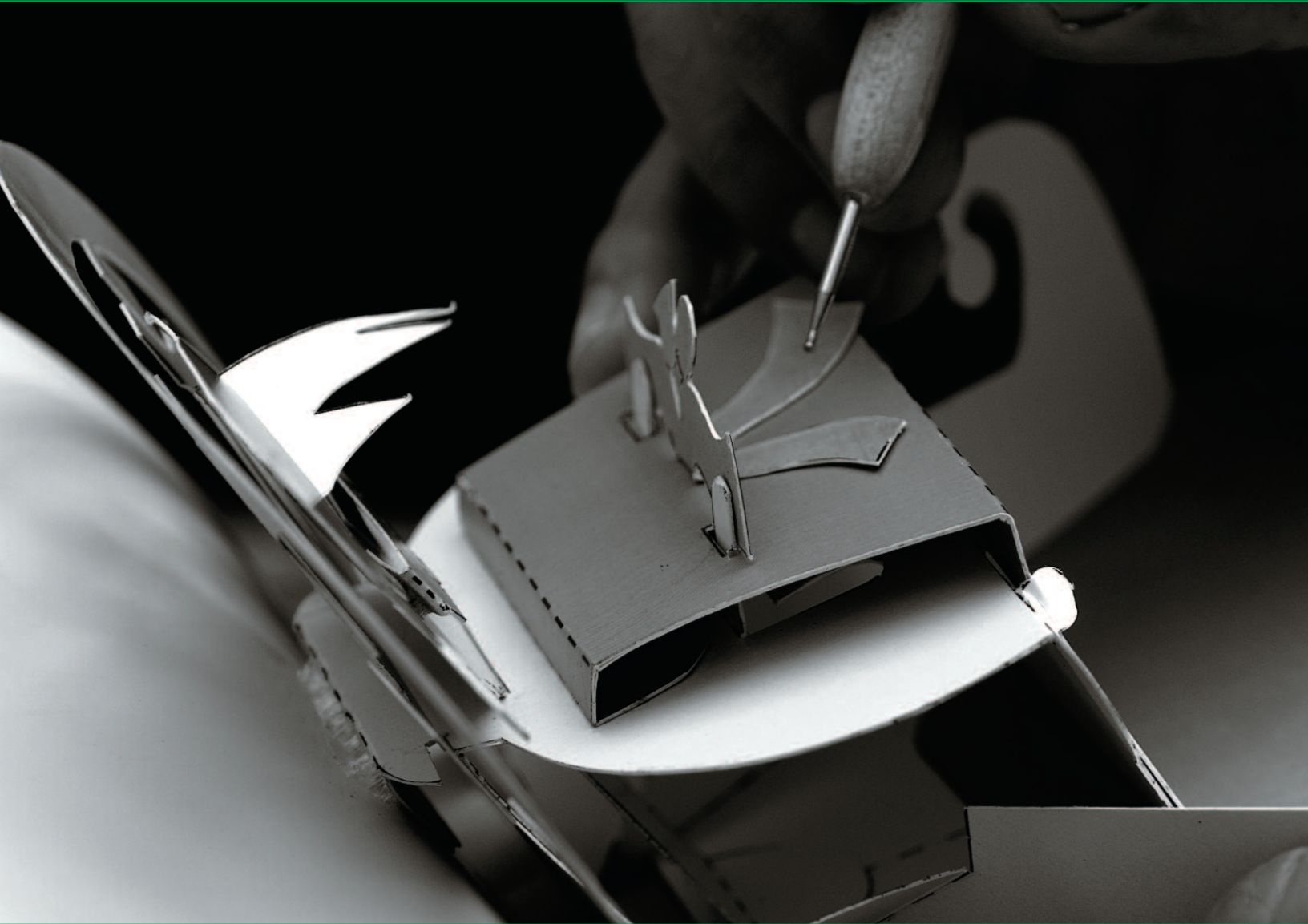


MP 2655 – Promotional Packaging
Dimensional Content: Product and Literature
Holder with Rubberized Finish



MP 2665 – Product Packaging
Dimensional Content: Super Pop-Up Box
with Wood Grain Finish Interior

GIFT CARD HOLDERS



**Intricate or elaborate, bold or elegant –
presentation pieces that delight and surprise.**



Audio





Virtual Video Gift Card Holder
 Technology: Page Activated Automatic
 Lenticular Image with 20-Second Audio Message
 Size: 3-1/4" x 4-1/4" x 3/8"



Audio Gift Card Bag
 Technology: Self-Recordable or Musical Message
 Size: 4-1/4" x 5-1/2" x 2-1/2"



GCH 3325 - Pop-Up Gift Card Holder
 Closed Size: 5" x 4" x 1/4" Opened Size: 5" x 4-1/2" x 4-1/4"



GCH 2765 - Mini Purse Style Gift Card Holder
 Technology: Fabric Wrapped Bags in Foil,
 Croc and Denim Finish with Steel Handles
 Size: 3-3/4" x 4-1/2" x 2"

Dimensional



PREMIUMS



Giveaways or gifts, *Multisensorizing*® turns the ordinary
into the spectacular.



Unique Materials




There is no more personal way to communicate than with the sound of your own voice. Talking Stationery lets you do just that.

new



Optional deluxe packaging: Talking Stationery is available boxed with 10 talking notes and envelopes.

PP 2770 – Talking Stationery
 Technology: Note Paper Available in Both Pre-Recorded and Self-Recordable Versions
 Size: 4" x 5-3/4"



new

PP 2775 – Talking Business Cards

- Pre-Programmed 10 & 20-Second Custom Messages
- Self-Programmable 10-Second Messages
- Patent Pending
- Any Business Card Slips Into Case
- Size: 4-1/8" x 2-1/8" x 3/8"



new

PP 2780 – Scrolling Business Card

Technology: Scrolling Changer Allows User to Change a Logo Into Any Marketing Message
 Print Back with Business Card Information or Tape Existing Card to Back

new



Smash & Go Inflatables

Technology: Smash Inflatable with Your Hand and it Automatically Inflates
 Great for In-Pack / On-Pack

new



Finger Pump Inflatables

Technology: Pump Up Inflatable with Finger Release Valve Allows for Product to Flatten and Reuse
 Great for In-Pack / On-Pack or Tip on to a Card

PATENTED

Unique Materials



Blooming In-Store Giveaway
Technology: Interlocking Pop-Up Holds Seeds for Planting
Closed Size: 3" Diameter Opened Size: 5-1/4" Diameter



Exploding In-Store Giveaway
Technology: Exploding Die-Cut Shape
Closed Size: 3-3/4" x 3-1/4" Opened Size: 7-1/4" x 5"



Lighted Key Chain
Technology: Light Up a Logo or Reveal
Lucky Numbers in a Contest
LED Lighted Background Lights Up Logo
& Scratch Off Reveals Lucky Numbers



Light Enhanced Etching
• Etched Plastic Transforms into
Photo Quality when held to light
• Produces Unique 3-D Look
• High Impact / Low Cost Solution
• Patented Technology



ClingZ with Versaliner
• Clings to Any Surface for up to 3 Months
• Leaves No Sticky Residue
• Patented



Taste Strip Street Team Giveaway
Technology: Custom Developed Taste Strip in Foil Pouch

Paper Premiums



PP 2780 – Blooming Card In-Store Giveaway
Closed Size: 5" Diameter Opened Size: 7" Diameter



PP 2785 Lenticular Coaster
Technology: 2 Stage Lenticular Image
Size: 4" x 4"



PP 2790 – Telescoping Premium
Closed Size: 5" x 4-1/2" Opened Size: 7-1/2" x 4-1/2"



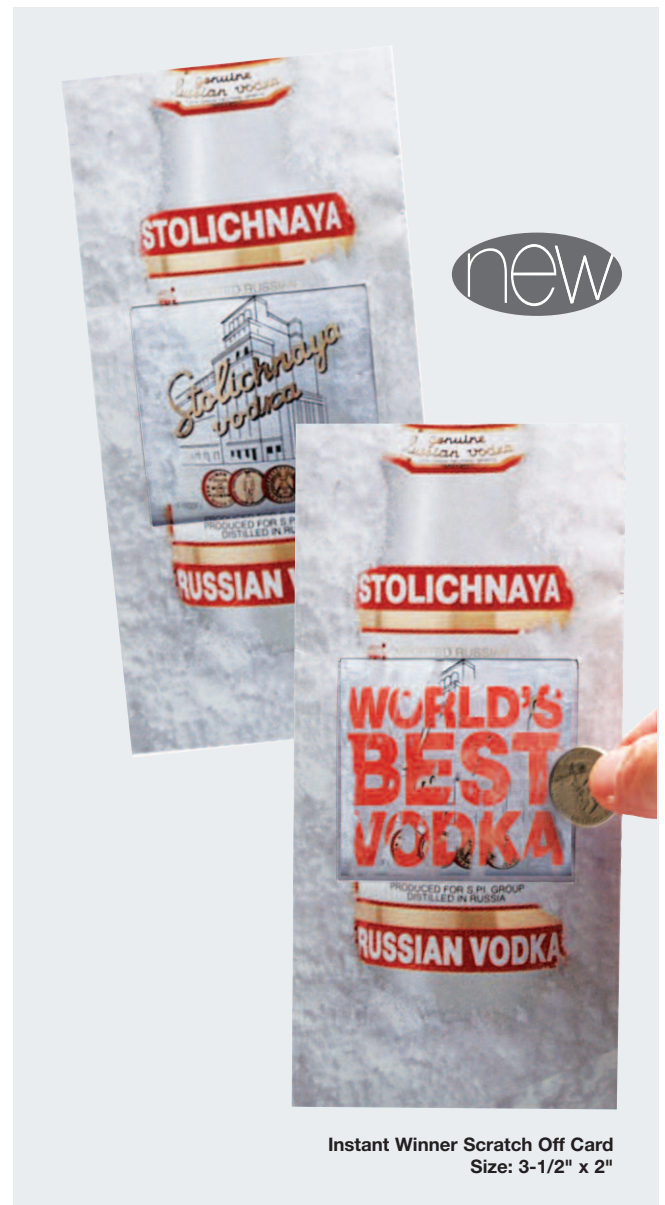
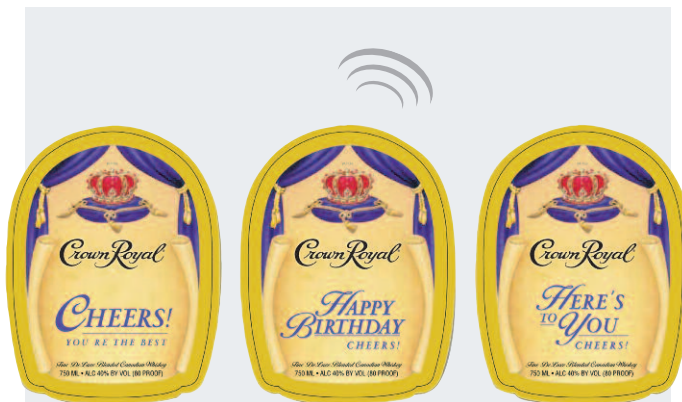
PP 400 – Flippit™ Product Sampler
Closed Size: 3-3/8" x 1-5/8" Opened Size: 5-1/2" x 1-7/8"



MP 4000 – Large Dial Pocket-Size
Triple Wheel with Exploding Card
Closed Size: 3-1/4" x 6-5/8"
Opened Size: 6-1/2" x 9-3/8"

*Americhip® is the exclusive supplier of Flippits™ under U.S. Patent #6,246,461.

Paper Premiums



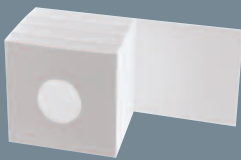
Index

CC 108 - Flying Santa Americhip® Stock Super Pop-Up Greeting Card	54	MP 2180 - Magic Window with Brochure	28	MP 4360 - 3-D Environment Stage	34
CC 115 - Ornament Americhip® Stock Super Pop-Up Greeting Card	55	MP 2200 - Magic Window Press Kit	29	MP 4365 - 3-D Environment Accordion Stage	34
CC 120 - Gift Elf Americhip® Stock Super Pop-Up Greeting Card	54	MP 2210 - Triple Exposure Magic Window Card	29	MP 4370 - 3-D Environment with Printed Acetate	35
CC 218 - Winter Trees Americhip® Stock Pop-Up Greeting Card	55	MP 2230 - Snap-Up Mailer with Spring Coil	50	MP 4375 - 3-D Environment Stage	35
CC 228 - Swirling Snowflakes	18	MP 2240 - House Snap-Up with Self Mailer	48	MP 4380 - 3-D Environment Stage 3-Panel Brochure	35
CC 505 - Skaters Americhip® Stock Snap-Up Ornament / Card	55	MP 2250 - Small Rectangular Transformation Puzzle	47	MP 4385 - Slide Chart	36
CC 510 - Rocking Horse Americhip® Stock Snap-Up Ornament / Card	55	MP 2260 - Small Square Transformation Card	47	MP 4390 - Slide Ruler	36
CC 515 - Americhip® Stock Snap-Up Ornament / Card	55	MP 2270 - Economy Transformation Card	47	MP 4392 - 4-Panel Telescoping Disc Holder	31
CC 525 - Tree Americhip® Stock Pop-Up Card	55	MP 2280 - Wheel Chart with Handle	37	MP 4393 - Automatic Dual Telescoping Brochure	30
GCH 7220 - Super Pop-Up Gift Card Holder	92	MP 2300 - Snap-Up Packaging	87	MP 4395 - Double Wheel Mailer	36
GCH 2765 - Mini Purse Style Gift Card Holder	91	MP 2310 - Promotional Packaging with Brochures	85	MP 4400 - Pivot Chart	37
GCH 3325 - Pop-Up Gift Card Holder	91	MP 2320 - Picture Changer Package	85	MP 4402 - Mailer with Wheel Chart	37
GCH 7250 - Super Pop-Up Gift Card Holder	92	MP 2340 - Electro-Luminescent (EL) Press Kit Packaging	83	MP 4405 - Wheel Chart with Mailer	37
GCH 7265 - Super Pop-Up Gift Card Holder	92	MP 2341 - Press Kit Packaging	84	MP 4410 - Slide & Flip Brochure (8-page)	38
GCH 7266 - Super Pop-Up Gift Card Holder	92	MP 2350 - Promotional Packaging	87	MP 4415 - Slide & Flip Postcard	39
GCH 7275 - Super Pop-Up Gift Card Holder	92	MP 2360 - Magnetic Cube-Puzzle Packaging	88	MP 4420 - Slide & Flip Brochure	39
MP 006 - Slide & Flip Book Card	39	MP 2405 - Tri-Fold Box Pop-Up	19	MP 4425 - Slide & Flip Brochure	39
MP 008 - Flippit™ 8-Panel Mailer	24	MP 2410 - Multiple Tent Pop-Up	19	MP 4430 - Slide & Flip Brochure	39
MP 011 - 5-Panel Telescoping Brochure	30	MP 2415 - Pivot Pop-Up Direct Mail Card	19	MP 4435 - 3-Panel Exploding Mailer	40
MP 013 - 4-Panel Telescoping Brochure	31	MP 2420 - Single Tent Mailer	20	MP 4440 - Exploding Direct Mail Flyer with New Round Shape	40
MP 019 - Spinner Mailer	41	MP 2425 - House Pop-Up Mailer	20	MP 4442 - Exploding Direct Mail Flyer	40
MP 027 - Scrolling Picture Changer	32	MP 2430 - Plane Pop-Up Mailer	20	MP 4443 - Exploding Folder	40
MP 055 - Single Sided Wheel Chart	37	MP 2600 - Promotional Packaging	84	MP 4445 - Spinner Mailer	41
MP 104 - Pull & Pop Mailer	23	MP 2605 - Telescoping Packaging	84	MP 4450 - Spinner Mailer	41
MP 115 - Snap-Up Card with Sleeve	50	MP 2610 - Promotional Packaging	84	MP 4455 - Spinner Invitation	42
MP 226 - Large Square Transformation Puzzle	47	MP 2615 - Promotional Packaging	85	MP 4460 - Spinner Mailer with Detachable BRC	43
MP 300 - Direct Mail Spinner Card	42	MP 2620 - Press Kit Packaging	85	MP 4465 - Front Cover Rotator Direct Mail Card	43
MP 306 - Multiple Layer Rotator Card	44	MP 2625 - Promotional Packaging	85	MP 4470 - Front Cover Rotator Mailer with 8-page Product Information Brochure	43
MP 309 - 3-D Environment Stage	35	MP 2630 - Book Style Press Kit	86	MP 4475 - Front Cover Rotator Greeting Card with Reflective Foil	44
MP 454 - Polygon Snap-Up with Folding Mailer	49	MP 2631 - Product Packaging	86	MP 4480 - Back Cover Rotator Direct Mail Card	44
MP 456 - Small Snap-Up Cube	49	MP 2632 - Product Packaging	86	MP 4485 - Slot Motion Mailer	45
MP 463 - 3-Polygon Snap-Up Tower with Header Card	49	MP 2635 - Press Kit Packaging	86	MP 4487 - Slot Motion Slider Card	45
MP 685 - Double Telescoping Booklet	30	MP 2640 - Card Holder Packaging	87	MP 4490 - Sliding Revealer Brochure	46
MP 691 - Double Pull Out Flip Brochure	31	MP 2645 - Promotional Packaging	87	MP 4495 - Venetian Blinds Postcard	46
MP 711 - Horse Drawn Carriage Christmas Card	17	MP 2650 - Promotional Packaging	87	MP 4500 - Small Transformation Puzzle	48
MP 750 - Interlocking Pop-Up Mailer	22	MP 2655 - Promotional Packaging	88	MP 4505 - Large Rectangular Transformation Puzzle	48
MP 751 - Interlocking Mailer	22	MP 2660 - Product Packaging	88	MP 4511 - Large Cube Snap-Up	49
MP 753 - Interlocking Circular Pop-Up Mailer	22	MP 2670 - Audio & Scented Disc Holder	79	MP 4510 - Polygon Snap-Up	48
MP 754 - Interlocking Center Circular Pop-Up Mailer	22	MP 2675 - 3-Panel Scented Disc Holder	79	MP 4515 - Snap-Up Calendar Mailer	50
MP 850 - Pop-Up Package Insert	17	MP 2680 - Super Pop-Up DVD O-Sleeve Packaging	80	MP 4520 - Motorized Brochure	58
MP 860 - Blooming Package	84	MP 2685 - Press Kit Disc Holder	80	MP 4530 - Super 3-D Mailer with 3-D Glasses	58
MP 953 - Accordion Card	33	MP 2690 - Box Style Disc Holder	80	MP 4532 - Paint with Light Brochure	14
MP 1000 - Flip & Flap Direct Mailer with Window	23	MP 2695 - 5-Panel Self-Mailer Disc Holder	81	MP 5000 - Small Dial Business Card Size Double Wheel with Exploding Card	36
MP 1001 - Flip & Flap Direct Mailer with Window	23	MP 4000 - Large Dial Pocket-Size Triple Wheel with Exploding Card	36	PP 006 - Mini Slide & Flip Book Card	39
MP 1017 - 5-Panel Picture Changer Brochure with BRC	26	MP 4235 - Double Plane Pop-Up Display	96	PP 008 - Mini Flippit™ 6-Panel Giveaway	25
MP 1194 - Slide & Flip Book (4 page) Direct Mail Brochure with Telescoping Panel	38	MP 4240 - Single Plane Pop-Up Invitation	21	PP 014 - Pull & Pop Mini	23
MP 1195 - Slide & Flip Book Brochure with Telescoping Panel	39	MP 4245 - Single Plane Pop-Up Mailer	21	PP 019 - Spinner Mini	42
MP 1196 - Slide & Flip Book (6 page) Direct Mail Brochure	38	MP 4247 - Single Plane Pop-Up Mailer with Audio	20	PP 600 - Pull & Pop In-Store Giveaway	97
MP 1202 - Product Mailer with Brochure	87	MP 4250 - Multi-Plane Pop-Up Invitation	21	PP 2770 - Talking Stationery	94
MP 1204 - 2-Panel Pop-Up Brochure CD/DVD Holder	81	MP 4255 - Multi-Plane Pop-Up Invitation	21	PP 2775 - Talking Business Cards	94
MP 1205 - Glow Paper O-Sleeve Packaging	81	MP 4260 - Flippit™ 6-Panel Trifold Mailer	25	PP 2780 - Scrolling Business Card	94
MP 1206 - 2-Panel Brochure + CD/DVD Holder	81	MP 4265 - Flippit™ 9-Panel Mailer	25	PP 2780 - Blooming Card In-Store Giveaway	96
MP 1223 - 3-Panel Telescoping Brochure	30	MP 4270 - Flippit™ 7-Panel Mailer	24	PP 2785 - Lenticular Coaster	96
MP 1224 - 3-Panel Telescoping Brochure	30	MP 4271 - Flippit™ 8-Panel Trifold Mailer	24	PP 2790 - Telescoping Premium	96
MP 1302 - Exploding Folder	40	MP 4275 - Flippit™ 9-Panel Coupon Mailer	24	PP 400 - Flippit™ Product Sampler	96
MP 1402 - Scented 3-Panel Picture Changer CD/DVD Holder	88	MP 4280 - Flippit™ 12-Panel Spiral Book	24	SPU 2000 - Super Pop-Up Arch	67
MP 1430 - Collectible DVD, CD & Brochure Gift Box Set	80	MP 4285 - 7-Panel Page Activated Picture Changer	27	SPU 2200 - Super Pop-Up with Twirling Figures	68
MP 1484 - Mirror Mailer	33	MP 4290 - 7-Panel Page Activated Picture Changer Brochure	27	SPU 2500 - Super Pop-Up Volcano	67
MP 1486 - Large Mirror Direct Mailer	33	MP 4295 - 8-Panel Picture Changer	27	SPU 2700 - Layered Flower	18
MP 1707 - Telescoping CD/DVD Holder	80	MP 4301 - 5-Panel Picture Changer Postcard	26	SPU 2800 - Architectural Layout	17
MP 1709 - Telescoping Self-Mailer CD/DVD Holder	81	MP 4302 - 8-Panel Picture Changer Brochure	26	SPU 3100 - Interlocking Pop-Up Mailer	18
MP 2020 - Tri-Fold Box Pop-Up	20	MP 4303 - 7-Panel Tri-Fold Brochure	26	SPU 3101 - Butterfly Card	17
MP 2040 - Pull & Pivot Handout	45	MP 4305 - Iris Tab Activated Picture Changer Brochure	26	SPU 3105 - Interior Layout	18
MP 2050 - Pull & Pivot Brochure	45	MP 4310 - Magic Window Brochure	29	SPU 3110 - Figure Layout	19
MP 2060 - Sliding Revealer Card	46	MP 4315 - Magic Window Brochure with Pop-Up	29	SPU 3112 - Historic Tri-Fold Mailer	18
MP 2080 - Venetian Blinds Quad-Fold	46	MP 4320 - Magic Window Brochure	28		
MP 2090 - Flippit™ 7-Panel Coupon Mailer	25	MP 4325 - Magic Window Self Mailer	29		
MP 2100 - Flippit™ 8-Panel Handout	24	MP 4330 - Magic Window Self Mailer	28		
MP 2120 - Front Cover Rectangular Rotator	43	MP 4335 - Magic Window Self Mailer	28		
MP 2130 - 4-Panel "Straight Edge" Telescoping Brochure	30	MP 4337 - Dual Magic Window Postcard	28		
MP 2140 - Telescoping Card with Die-Cut Window	30	MP 4340 - 4-Panel Telescoping Brochure	31		
MP 2150 - Slot Motion Mailer	45	MP 4345 - 4-Panel "Straight Edge" Telescoping Brochure	30		
MP 2170 - Scrolling Picture Changer Brochure	32	MP 4350 - Scrolling Picture Changer Brochure	32		
		MP 4347 - Pull & Pop Business Card Mailer	23		
		MP 4355 - Accordion Card	33		



Your custom art plus our stock designs add up to a powerful marketing message.

Technology Index



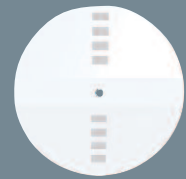
ACCORDIONS
Page 33



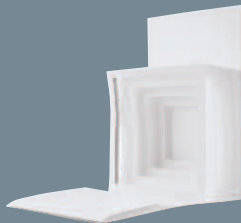
BLOOMING
Page 84



CD/DVD SAMPLE MAILER
Pages 80-81



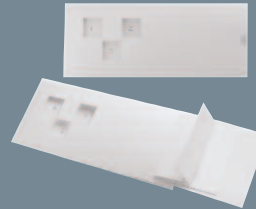
CHARTS
Page 37



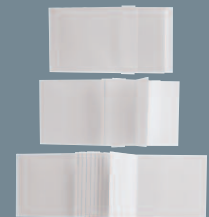
**ENVIRONMENTS/
SHADOW BOXES**
Pages 34-35



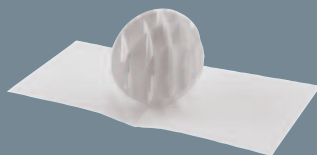
EXPLODING CARDS
Page 40



FLIP & FLAPS
Page 23



FLIPPITS
Pages 24-25



INTERLOCKING
Page 22



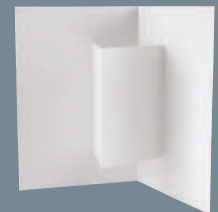
MAGIC WINDOWS
Pages 28-29



MIRROR REFLECTIVE
Page 33



PICTURE CHANGERS
Pages 26-27



POP-UPS
Pages 19-21



PULL & PIVOT
Page 45



PULL & POP
Page 23



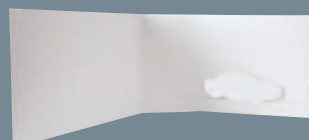
SCROLLING
Page 32



SLIDE & FLIP BOOKS
Pages 38-39



SLIDING REVEALER
Page 46



SLOT MOTION
Page 45



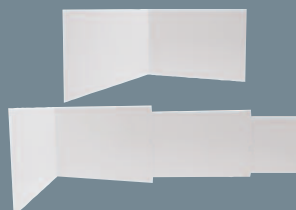
SNAP-UPS
Pages 48-50



SPINNERS & ROTATORS
Pages 41-44



NEW! SUPER POP-UPS
Pages 17-18



TELESCOPING
Pages 30-31



TRANSFORMATIONS
Pages 47-48



VENETIAN BLINDS
Page 46



Multisensorized Marketing: Communicating to all five senses.



Sound



Sight



Touch



Smell



Taste



310.323.3697 / FAX 310.965.0035 / americhip.com / info@americhip.com
19220 South Normandie Avenue / Torrance, California 90502